



CAPTAIN  
PAUL WATSON  
FOUNDATION

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FOR IMMEDIATE RELEASE

Event:

**CAPTAIN PAUL WATSON ANCHORS NEW SHIP IN NY TO LAUNCH NEW VESSEL  
EN ROUTE TO ICELAND TO PROTECT ENDANGERED FIN WHALES**

*The Modern Day Pirate for the Oceans will stopover in front of the Statue of Liberty joined by  
Philanthropist John Paul de Joria, en route to anti-whaling campaign Operation PAIAKAN*

[Photos](#)

**Who:** Captain Paul Watson, John Paul De Joria

**When:** Friday June 2<sup>nd</sup>, 2023 10:00AM

**Where:** Statue of Liberty Anchorage with water taxi from North Cove Marina

For directions or inquiries please reach:

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**Captain Locky Maclean 1-628-252-0233**

**NEW YORK- May 31<sup>st</sup>, 2023 - The Captain Paul Watson Foundation** is pleased to announce the launching of the marine conservation ship **John Paul DeJoria** at 10:00 A.M. On Friday, June 2<sup>nd</sup> in New York Harbor.

The ship will be officially dedicated by Entrepreneur and Philanthropist John Paul DeJoria and his wife Eloise on board the vessel that bears his name, the **John Paul DeJoria** anchored near the Statue of Liberty.

John Paul DeJoria, the man who built Paul Mitchell Systems and Patron Tequila has been a supporter of Captain Paul Watson since the early Nineties. His donation of the Foundation's first ship has made it possible for Captain Watson to intervene to protect endangered Fin whales this summer from the cruel harpoons of Icelandic whalers.

The campaign named **Operation Paiakan** will depart from New York City within a few days for the remote waters between Iceland and Greenland where Iceland is intending to kill endangered Fin whales in violation of the International Whaling Commission's global moratorium on commercial whaling.

"Without John Paul DeJoria, this ship and this campaign to defend the great whales would not be possible," said Captain Paul Watson

**A water taxi will be available at North Cove Marina (Near Battery Park) at 10:00 A.M. on Friday, June 2<sup>nd</sup>, 2023.**

**# # #**

**ABOUT CAPTAIN PAUL WATSON FOUNDATION:** The Captain Paul Foundation is a non-profit marine conservation organization established in 2022 by Captain Paul Watson, a world renowned and respected leader in environmental issues, co-founder of Greenpeace, and founder of Sea Shepherd and Omar Todd, a tech entrepreneur. Its mission is to end the destruction of habitat and slaughter of wildlife in the world's oceans to conserve and protect ecosystems and species. Captain Paul Watson Foundation uses innovative direct-action tactics to investigate, document, and act when necessary to expose and confront illegal activities on the high seas. Visit [www.paulwatsonfoundation.org](http://www.paulwatsonfoundation.org) for more information.

**ABOUT OPERATION PAIAKAN:**

Operation Paiakan is focused on saving 169 endangered Fin whales from being slaughtered by Hvalur hf, an Icelandic whaling company operated by Kristján Loftsson. Despite the global moratorium on commercial whaling established by the International Whaling Commission (IWC). Iceland continues to permit this. Operation Paiakan has been established in response. Through the use of aggressive non-violence and direct intervention, the Captain Paul Watson Foundation intends to uphold international conservation law to save the lives of 169 Fin whales.

**For interview bookings or media inquiries please reach: Mia Music: [jpdmedia@neptunes.navy](mailto:jpdmedia@neptunes.navy) or Keara McLaughlin: [Keara@paulwatsonfoundation.org](mailto:Keara@paulwatsonfoundation.org) Captain Locky Maclean 1-628-252-0233**

**[Photos](#)**